



2025 Public Service Commission Special Primary Election Voter Education & Social Media Toolkit

We've put together a few resources to help spread the word about voting for Georgia's Special Primary Election and Special Primary Runoff for Public Service Commissioner. Below are a few goals, objectives, and resources that you may find useful. We also included dates for which you can use important voting messaging and graphics. **Please stay consistent with these timelines to ensure we are communicating a uniform message to all voters.** Thank you for helping educate the public about the right to vote!

Voter Protection Hotline Number

888 - 730 - 5816

Voter Protection Web Hub

<https://www.pluginyourpower.org>

Official social media handles

X: @GeorgiaDemocrat

Instagram: @GeorgiaDemocrat

Facebook: Democratic Party of Georgia

Important Dates

Primary + Primary Runoff

Monday, May 19, 2025 – Deadline to register to vote or update address for the PSC Special Primary Election and Special Election Runoff

Primary

Monday, May 26, 2025 – First day absentee ballots may be mailed to voters for the Special Primary

Monday, May 26, 2025 – Friday, June 13, 2025 – Advanced in person (early) voting (hours are at least 9am to 5pm but may be longer based on jurisdiction) for the Special Primary

Saturday, May 31, 2025 AND Saturday, June 7, 2025 – Mandatory Saturday voting days (hours are at least 9am to 5pm but may be longer based on jurisdiction) for the Special Primary

Sunday June 1, 2025 AND/OR Sunday, June 8, 2025 – Optional Sunday voting day (not available in all jurisdictions) for the Special Primary

Friday, June 6, 2025 – Deadline to submit an absentee ballot application for the June 17th Special Primary election (but we encourage people to request much sooner to get their ballot in time to vote!)

Tuesday, June 17, 2025– SPECIAL PRIMARY ELECTION DAY. Polls open at 7:00am and close at 7:00pm. All absentee ballots (other than military/overseas voters) must be RECEIVED by the county registrar by 7:00pm (by mail or in person).

Primary Runoff

As soon as possible – First day absentee ballots may be mailed to voters for the Special Primary Runoff

As soon as possible, but no later than July 7, 2025 - July 11, 2025 – Advanced in person (early) voting (hours are at least 9am to 5pm but may be longer based on jurisdiction) for the Special Primary Runoff

Tuesday, June 17, 2025– SPECIAL PRIMARY RUNOFF ELECTION DAY. Polls open at 7:00am and close at 7:00pm. All absentee ballots (other than military/overseas voters) must be RECEIVED by the county registrar by 7:00pm (by mail or in person).

Sample Social Media Messaging and Timing

Feel free to customize these posts to fit the tone and style of your social media pages. Let's encourage everyone to get out and vote! #GADems 🗳️🇺🇸

Voter Registration

? Are you registered to vote at your current address? Check your registration at <https://www.mvp.sos.ga.gov> Call the Voter Protection Hotline with any questions! 1-888-730-5816

- **Use between: April 30 - May 12**

☎️ Need help checking your voter registration status or registering to vote? Call the Voter

Protection Hotline! 1-888-730-5816

- **Use between: April 30 - May 19**



May 19th is the LAST DAY to register to vote or update your registration for the Public Service Commission special primary election! For more information:

<https://sos.ga.gov/how-to-guide/how-guide-registering-vote>

- **Use between: May 13 - May 19**

Vote by Mail



Planning to vote by mail for the June 17th special primary election and the July 15th Runoff? Don't wait to submit your applications! You must submit a request for each election. Get your applications here: <https://securemyabsenteeballot.sos.ga.gov/s/>

- **Use between: April 30 - May 28**



Are you voting by mail for the June 17th Public Service Commission primary election? If you received your ballot, fill it out and return it ASAP!

- **Use Between: May 27 - June 10**



Have a vote by mail ballot? Your elections office must receive your ballot by 7pm on June 17th. Drop it off at your elections office, or mail it back ASAP!

- **Use between: June 2 - June 9**



Do you still have to return your completed vote by mail ballot? Drop it off at your county's elections office or at a drop box – or go vote early in person!

- **Use between: June 10 - June 13 and July 7 - June 11**



Do you still plan to return your vote by mail ballot? You MUST drop it off at your elections office by 7pm TODAY. Or go vote in person! Polls are open 7am to 7pm.

- **Use on: June 17 and July 15**



Planning to vote by mail for the July 15th special primary RUNOFF election? Don't wait to submit your application! Get your application here:

<https://securemyabsenteeballot.sos.ga.gov/s/>

- **Use between: June 18 - July 1**



Are you voting by mail for the July 15th Public Service Commission primary RUNOFF election? If you received your ballot, fill it out and return it ASAP!

- **Use Between: June 23 - July 7**

Voting Plans




It's time to make a vote plan for the June 17th Public Service Commission Primary. There are 3 ways to vote: 1) Vote early in-person, 2) Vote by mail, 3) Vote on Election Day. What's your vote plan? <https://www.pluginyourpower.org>

- **Use between: April 30 - May 18**





Planning to vote in-person on Election Day? Polls are open 7am - 7pm this Tuesday only. Find your polling location at iwillvote.com.

- **Use between: June 14 - June 16 and July 12 - July 14**


 Attention all @GeorgiaDemocrat voters! Today is the last day to vote. Polls are open 7am - 7pm. Find your polling location at [iwillvote.com](https://www.iwillvote.com). Need help? Call the Voter Protection Hotline at 1-888-730-5816.

- **Use on: June 17 and July 15**


Early Voting

 Mark your calendar! Early voting starts Tuesday, May 27th, and lasts for three weeks. Don't miss this chance to shape the future of Georgia!  <https://www.pluginyourpower.org>




- **Use between: May 17 - May 25**

 Early voting kicks off tomorrow, May 27th. Now's the time to show up for Georgia and exercise our right to vote. Find your early voting location at www.iwillvote.com

- **Use on: May 26**

 Early voting starts today, May 27th! Vote early now through June 13 or on Election Day, June 17. Find your early voting location at www.iwillvote.com



- **Use on: May 27**

 Early voting is officially underway! Don't sit this one out – let's make a difference together with @GeorgiaDemocrat! #GAvotes #EarlyVoting   <https://www.pluginyourpower.org>


- **Use on: May 28 - June 10 and July 5 - July 11**

 Alright, @GeorgiaDemocrat! Early voting is underway for our state's primary election. Get to the polls!!! Find your early voting location at www.iwillvote.com


- **Use on: May 28 - June 14**

  It's crunch time! Early voting wraps up soon, so don't delay – make your voice heard before it's too late. Together, we can shape the future of our state and build a better tomorrow for all Georgians. Call or text the Voter Protection Hotline at 1-888-730-5816 if you need assistance.


- **Use on: June 11 - June 12**

 Attention all @GeorgiaDemocrat voters! Today is the last day of early voting for our primary in Georgia. Take advantage of this opportunity and cast your ballot now. Find your early voting location at [iwillvote.com](https://www.iwillvote.com)

- **Use on: June 13 and July 11**

 Early voting for the RUNOFF is available across the state, tomorrow - July 7th. Now's the time to show up for Georgia and exercise our right to vote. Find your early voting location at www.iwillvote.com

- **Use on: July 6**

 Early voting is available across the state today, July 7th! Vote early now through July 11th or on Election Day, July 15. Find your early voting location at www.iwillvote.com

- **Use on: July 7**

☀️ Alright, @GeorgiaDemocrat! Early voting is underway for our state's primary RUNOFF election. Get to the polls!!! Find your early voting location at www.iwillvote.com

- Use on: **July 8 - July 10**

Questions

❓ Questions about voting? Call our Voter Protection Hotline at 1-888-730-5816

- Use on: **April 30 - July 15**

Graphics

[Google Folder with Graphics](#) - use any of these graphics to accompany social media posts (including graphics in Spanish/en Español).

